



WFWS

ORDER

Print Date 10/12/12 Page 1 of 4

Flight Dates 10/09/12-10/15/12

	<u>Order Sep</u>	00:20:00		
<u>Contract / Revision</u>	<u>Product</u>	<u>Estimate #</u>		
313877 /	Candidate. OFA Sked C 10.9-10.15	1904		
<u>Original Date / Revision</u>	<u>Agency Com</u>	<u>Billing Type</u>		
10/04/12 10/11/12	15%	Cash		
	<u>Billing Contact</u>	<u>Order Type</u>		
		GENERAL		
<u>Advertiser</u>	<u>Billing Cycle</u>	<u>EOM/EOC</u>		
Obama / Democrat / Preside	1010 Wisconsin Avenue - Suite #80	Billing Calendar		
	Washington, DC 20007	BROADCAST		
<u>Agency</u>	<u>Demographic</u>	A35+		
GMMB Inc				
<u>Buying Contact</u>	<u>Rev Codes</u>	POL	POL	CAND
	<u>Sales Office</u>	EWSDC	<u>Product Codes</u>	PL
	<u>Sales Region</u>	NAT	<u>Priority</u>	P-2
1010 Wisconsin Avenue - Suite #80	<u>Agency Ref</u>	2	<u>Advertiser Ref</u>	
Washington, DC 20007				

Primary Account Executive

www.j-press.it

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Order Totals

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	66	\$84,277.50	\$99,150.00	0.00	10/01/12	10/15/12	66	\$84,277.50	\$99,150.00
Totals	66	\$84,277.50	\$99,150.00	0.00					

Billing Plan

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	66	\$84,277.50	\$99,150.00	0.00	10/01/12	10/15/12	66	\$84,277.50	\$99,150.00
Totals	66	\$84,277.50	\$99,150.00	0.00					



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Contract / Revision **313877** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/04/12/ 10/11/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product Candidate. OFA Sked C 10. Estimate # **1904**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
N 2	WEWS	10/15/12	10/15/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$250.00		0.00			
N 3	WEWS	10/15/12	10/15/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M-----	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		2				\$650.00		0.00			
N 4	WEWS	10/15/12	10/15/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M-----	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		2				\$650.00		0.00			
N 5	WEWS	10/09/12	10/14/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$600.00		0.00			
N 6	WEWS	10/13/12	10/13/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$75.00		0.00			
N 7	WEWS	10/13/12	10/13/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$775.00		0.00			
N 8	WEWS	10/14/12	10/14/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$775.00		0.00			
N 9	WEWS	10/09/12	10/14/12	M-F 9-10a M-F 9-10a	CM	9-10a	-TWTF--	:30	4	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$550.00		0.00			
N10	WEWS	10/09/12	10/14/12	M-F 10-11a M-F 10-11a	CM	10-11a	-TWTF--	:30	6	\$275.00	P-3	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		6				\$275.00		0.00			
N11	WEWS	10/09/12	10/14/12	M-F 11-12p M-F 11-12p	CM	11a-12p	-TWTF--	:30	4	\$1,300.00	P-2	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$1,300.00		0.00			
N12	WEWS	10/09/12	10/15/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	MTWTF--	:30	4	\$800.00	P-2	0.00	NM	5	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		4				\$800.00		0.00			
		Week: 10/15/12	10/21/12	M-----		1				\$1,000.00		0.00			
N13	WEWS	10/09/12	10/14/12	M-F 1-2p M-F 1-2p	CM	1-2p	-TWTF--	:30	4	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$550.00		0.00			
N14	WEWS	10/09/12	10/14/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	-TWTF--	:30	2	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$550.00		0.00			



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313877

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Hiatus Dates

Original Date / Revision 10/04/12/ 10/11/12

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Advertiser **Obama / Democrat / Presid** Product Candidate. OFA Sked C 10. Estimate # **1904**



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Contract / Revision 313877 Flight Dates 10/09/12-10/15/12 Hiatus DatesOriginal Date / Revision 10/04/12/ 10/11/12 Order Sep 00:20:00Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked C 10. Estimate # 1904

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N26	WEWS	10/14/12	10/14/12	Sunday Prime D 666 PARK Avenue	CM	10-11p	-----S	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-----S	1	\$2,600.00	0.00										
N27	WEWS	10/09/12	10/15/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	4	\$3,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-TWTF--	3	\$900.00	0.00										
Week: 10/15/12	10/21/12	M-----	1	\$1,000.00	0.00										
N28	WEWS	10/09/12	10/15/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-----S-	1	\$55.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$0.00	0.00										
N29	WEWS	10/09/12	10/15/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12	10/14/12	-TWTF--	1	\$600.00	0.00										
Week: 10/15/12	10/21/12	-----	0	\$0.00	0.00										
														Totals	66 \$99,150.00